GRAND JUNCTION, CO--(Marketwired - Sep 29, 2016) - <u>Bullfrog Gold Corp.</u> (OTCQB: BFGC) ("Bullfrog" or the "Company") is pleased to announce that Kjeld Thygesen has joined the Company as an independent Director. Mr. Thygesen brings 46 years of international credentials in the mining research and finance sectors and joins Alan Lindsay, Chairman and David Beling, President and CEO as a member of Bullfrog's Board. Mr. Lindsay and Mr. Beling have been involved with Mr. Thygesen on many business matters for more than 24 years and very much look forward to his able contributions on behalf of the Company.

Below is a summary of Mr. Thygesen's extensive experience, particularly in precious metals:

Resource Development Partners Ltd, a regulated investment manager under the Financial Conduct Authority of the UK. 2012 - present.

Musgrave Investments Ltd, a Monaco based family office. Resource Advisor. 2005 - present.

Resource Investment Trust PLC, a closed end, London listed resource investment company. Investment Director. 2002 - 2006.

<u>Ivanhoe Mines Ltd.</u>, a Canadian mining company with major interests in Asia. Independent Director on audit and governance committees. 2001 - 2011.

Lion Resource Management, a specialist manager for investments in mining and natural resources, including the precious metal Midas Fund US, a top performer rated by Lipper Services. 1989 - 2004.

N M Rothschild & Sons Ltd, Manager - Commodities and Natural Resources Department. Served on the board of several Canadian resource companies. 1979 - 1989.

James Capel & Co, International mining research on precious metal companies. 1972 - 1979

African Selection Trust (Selection Trust London), Mining Research. 1970 - 1972.

University of Natal - South Africa, B. Commerce, 1968. Majors: Economics and Accountancy.

The Company also refers readers to the link below to access a recent, 11-minute audio interview with David Beling, CEO:

http://thestockradio.com/dave-beling-ceo-at-bullfrog-gold-corp-bfgc-3165.html

About Bullfrog Gold Corp.

The Company is focused on the further exploration and development of its flagship Bullfrog Gold Project (Project) located 120 miles NW of Las Vegas, Nevada. The Company controls 2,200 acres where Barrick Bullfrog Inc. (Barrick) produced 2.3 million ounces of gold during 1989 into 1999. The Company has access to Barrick's large data base, including 157 miles of drilling in 1,298 holes, heap leach test work and much additional data that support the Project. In this regard, it would cost much more than \$40 million to re-create this very large data base.

Based on the Barrick information, the Company has internally estimated that 470,000 ounces of gold mineralization averaging 0.89 g/tonne remain around Barrick's mines, and that this mineralization is amenable to open pit mining and low cost heap leach processing. In addition, the Project has excellent, existing infrastructure and the Company's surrounding lands have strong exploration potential.

Cautionary Note Regarding Forward Looking Statements

This press release may contain certain "Forward-Looking Statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the United States Securities Exchange Act of 1934, as amended. All statements, other than statements of historical fact, included herein including those with respect to the objectives, plans and strategies of the Company and those preceded by or that include the words "believes," "expects," "given," "targets," "intends," "anticipates," "plans," "projects," "forecasts" or similar expressions, are forward-looking statements that involve various risks and uncertainties. We use certain terms in this valuation such as "mineralization" and "mineral inventory estimates" that are not defined in Canadian National Instrument 43-101; or recognized under the U.S. SEC Industry Guide 7. The Company is presently an exploration stage company. Exploration is highly speculative in nature, involves many risks, requires substantial expenditures and may not result in the discovery of sufficient mineral deposits that can be mined profitably. Furthermore, the Company currently has no resources or reserves on any of its properties. As a result, there can be no assurance that such forward-looking

statements will prove to be accurate, and actual results and future events could differ materially from those anticipated in such statements. Additional information regarding important factors that could cause actual results to differ materially from the Company's expectations is disclosed in the Company's documents filed from time to time with the United States Securities & Exchange Commission.

Contact

Contact Information:

David Beling PE, President, CEO & Director (970) 628-1670 www.bullfroggoldcorp.com