

Netco Silver Inc. to Launch Smart-Device Business Unit Branded as Brisio Innovations Inc.

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VANCOUVER, Nov 12, 2013 - [Netco Silver Inc.](#) (TSX VENTURE:NEI) ("Netco" or the "Company") is pleased to announce that it has commenced doing business as Brisio Innovations Inc., has purchased the domain name "Brisio.com", and will be seeking approval of the new name at its upcoming special meeting of shareholders scheduled for December 11, 2013.

The Company intends on launching a new business unit targeting the smart device market, which currently includes smart phones, tablets and smart TVs and is expected to include other devices such as automobiles, wearable computers and home automation devices in the future.

The Company's CEO, Paul Andreola, explains the strategy. "We are witnessing a paradigm shift on how consumers interact with their devices. We are in the early days, where consumers download "apps" or mini applications to use on their smart phones, but the device market is much bigger than phones, and what we call apps today will conceivably be the operating systems of the devices of tomorrow.

We intend to pursue an aggressive acquisition spree to better monetize undercapitalized, privately controlled assets. We plan to inexpensively convert "best of breed" apps from one platform and one language to many and to cross market them inexpensively to a global audience at potentially high margins because we believe there could be tremendous economies of scale.

Additional opportunity lies in the potential aggregation of the data we acquire and data from our future partners, which we hope can be utilized to deliver timely and user-specific mobile advertising to our future user base. Brisio's goal is to become a destination site for users to discover the latest and best apps across multiple devices, as well as find editorial content and reviews."

Vision Mobile magazine states, in their report titled "App Economy Forecasts 2013-2016", by Senior Analyst Andreas Pappas, that the global app economy in 2012 was worth \$53 billion, and is expected to rise to \$143 billion in 2016.

Mobile Marketing Association published a study in May 2013 titled "Mobile Marketing Economic Impact Study" that states that the mobile marketing ecosystem generated \$139 billion of incremental output to the U.S. economy in 2012 and this figure is set to increase to \$400 billion over the next 5 years.

Director, Colin Bowkett, says he expects the entire company will be rebranded. "The name 'Brisio Innovations Inc.' has been reserved with the Registrar of Companies in both Alberta and BC and a special meeting of shareholders is scheduled for December 11, 2013 to approve a name change from 'Netco Silver Inc.' to 'Brisio Innovations Inc.'. We've spent the majority of this past year building a trusted team of partners, directors and advisors with experience in the capital markets, technology and international sales and we believe that we will be well positioned to become a trusted source for both consumers and advertisers when they want to interact with their smart phones and smart TVs in the future."

On behalf of the Board

Paul Andreola
President, CEO and Director

Disclaimer for Forward-Looking Information

Certain statements in this news release are forward-looking statements, which reflect the expectations of management regarding its proposed new business plan. Forward-looking statements consist of statements that are not purely historical, including any statements regarding beliefs, plans, expectations or intentions regarding the future, and include discussion of: (i) the Company's plans for its shift from a mineral exploration

company to a technology focused company; (ii) the launch of its proposed new business unit; (iii) the Company's acquisition plans; (iv) how the Company intends to convert app platforms and cross-market apps; (v) statements regarding the Company's hoped for growth potential and potential margins; (vi) the Company's proposed name change; and (vii) potential future markets for the Company's proposed new business plan. Such statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements. No assurance can be given that any of the events anticipated by the forward-looking statements will occur or, if they do occur, what benefits the Company will obtain from them. These forward-looking statements reflect management's current views and are based on certain expectations, estimates and assumptions which may prove to be incorrect. A number of risks and uncertainties could cause the Company's actual results to differ materially from those expressed or implied by the forward-looking statements, including: (i) that the Company's shareholders fail to approve the name change at the special meeting; (ii) that the Company is unable to execute its planned acquisitions; (iii) that, even if the Company is able to make the acquisitions it hopes to make, it is unable to convert app platforms or to cross market them inexpensively to a global audience at high margins, or otherwise; (iv) that the Company is unable to gain support of the financial market and consumers for its proposed new business plan; (v) that the Company fails to get any regulatory approvals necessary to pursue or execute its proposed new business plan; and (vi) other factors beyond the Company's control. These forward-looking statements are made as of the date of this news release and the Company assumes no obligation to update these forward-looking statements, or to update the reasons why actual results differed from those projected in the forward-looking statements, except in accordance with applicable securities laws. Additional information about the Company is available in the Company's public filings with Canadian securities regulators, available on SEDAR at www.sedar.com.

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