

Avalon Oil & Gas, Inc. Launches Social Media Presence

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MINNEAPOLIS, March 7, 2012 - [Avalon Oil & Gas, Inc.](#) ('Avalon') announced the launch of a social media marketing campaign to strengthen its communications programs. The company will engage a combination of social media channels, including YouTube, Twitter, Facebook, LinkedIn, and WordPress to provide information on company initiatives and reach out to potential investors.

'Our goal is to enhance visibility and strengthen relations with the global investment community,' explained CEO, Kent Rodriguez. 'Given the level of activity in today's energy markets, we are expanding our visibility across traditional, digital, and social media channels to deliver relevant content on the dynamic oil and gas sector. It's important the investment community connects with Avalon thru these channels and that potential investors are provided with the latest perspectives on energy related topics,' he added.

About Avalon:

Avalon Oil & Gas, Inc. is an oil and gas company engaged in the acquisition of producing oil and gas properties in Louisiana, Texas, Arkansas, Kansas, and Oklahoma. In addition, Avalon's technology group acquires and develops oil production enhancing technologies. Through Oiltek, Inc., Avalon's majority-owned subsidiary, Avalon is building an asset portfolio of innovative green energy technology assets.

About Alpha Exclusive:

Alpha Exclusive's provides emerging public companies customized shareholder communications and complete brand awareness solutions including social media and corporate website visibility.

Forward-Looking Statements

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FOR FURTHER INFORMATION

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